

Deborah Hopping



HOPPING MEDIA
FREELANCE
GRAPHIC DESIGN
& ART DIRECTION
1998 - Current



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EXPERIENCE

1998 I began doing freelance design in Silicon Valley California as Hopping Media. I have worked as graphic designer and art director for a broad range of projects and clients. I do traditional print as well as digital. I've done branding, advertising (magazine and newspaper), print, signage, websites, packaging, and magazine layout.

I am skilled in designing while holding true to brand. I enjoy working as member of a creative team. I have collaborated with PR firms, advertising agencies marketing communication and software developers as creative and content provider. I have managed projects, graphic designers, illustrators, photographers, copywriters and printing.

I am proficient in Adobe Illustrator, Photoshop, InDesign, Keynote, Pages, Numbers and Web Platforms.

EDUCATION

BFA in Graphic Design

PROFESSIONAL SKILLS

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| ART DIRECTION | PHOTOSHOP |
| GRAPHIC DESIGN | ILLUSTRATOR |
| PRINT PRODUCTION | INDESIGN |
| DIGITAL MEDIA | KEYNOTE, PAGES, NUMBERS |
| ADVERTISING | WEB |
| BRANDING | SOCIAL MEDIA |